

Automotive Tech.AD Detroit 2014 – The Road towards Autonomous Driving

Autonomous driving, automated driving, cooperative driving, driver assistance systems | Liability | X-by-wire technology
| Chassis control, chassis & safety | Euro NCAP and Safety | Intelligent transportation
November 17-18, 2014 | Detroit Marriott Troy, Michigan | USA | autonomous-driving-tech-detroit.we-conect.com

Networking – Benchmarking – Knowledge Transfer in Teams

Benefit from best-practice sharing based on individual experience, multi-faceted knowledge-transfer, innovative new ideas and effective solutions for the complex challenges your business is facing in the field of automated driving technology - All of this with maximum interactivity amongst 150 executives and leading professionals from pioneering OEMs, Tier1 suppliers and automated driving organisations.

- **2 Icebreaker Roundtables**
- **4 World Café Sessions**
- **15 Case Studies & Keynotes**
- **4 Challenge your Peers Round Tables**

we.CONECT Bring the Team connects internal teams of up to 10 team-members:

- Maximise your ROI from sharing experience & benchmarking
- Get to know other teams from the industry & business competitors – Explore and understand their own challenges and concepts for solutions
- Match your activities & output with that of the pioneering businesses
- Discuss approaches & practical concepts for your daily project-business – Enable your team to optimise processes and costs effectively
- Enhance your project-team's efficiency through active exchange on-site
- Save time and cash on projects through useful learning from experience
- Get live support & training from speakers & pioneers of the industry
- Optimise the success of your large-scale projects long-term

Key to Collective Success – Teams Play Strong for the Future

- ✓ 2nd DELEGATE **25% DISCOUNT** on standard registration fee
- ✓ 3rd - 4th DELEGATE **35% DISCOUNT** on standard registration fee
- ✓ 5th + DELEGATE **50% DISCOUNT** on standard registration fee



The industry is in the fast lane to change – Get ahead of the game with practical know-how! Conference-participants bringing their team save valuable extra costs and time on projects, create long-term added value for their business and execute their projects quickly through to success.

View **team rates** for this we.CONECT event:

<http://autonomous-driving-tech-detroit.we-conect.com/en/preview/register/>

we.CONECT Your Team & Peers